

DC's Intersoft rebrands as LimeLeap

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WASHINGTON, DC--IT consulting and software development firm Intersoft has rebranded itself as LimeLeap.

The company says its rebrand was deployed to complement a new set of smarter, more efficient business practices and a mission of adopting and promoting sustainable technology and eco-conservation.

"Intersoft's new, more articulated focus as LimeLeap supports the high quality service and solutions they've consistently delivered for years," said longtime Intersoft client Greg Merrill, president and CEO of National Older Worker Career Center. "The rebrand is illustrative of their strong leadership, dedication to understanding the needs of their market and their ability to deliver corresponding solutions."

Primarily focused on small to medium businesses and associations, LimeLeap provides all of the luxuries of an in-house IT department without the overhead. LimeLeap services include a round-the-clock help desk, network management, staff support, information security and disaster-recovery planning.

On the Web: www.limeleap.com